

MDEQ JOB ANNOUNCEMENT



Position: Public Relations Specialist II

PIN: 5651

Starting Salary: \$47,860.24

Location: Communications Office

Minimum Qualifications:

Typically requires a Bachelor's Degree and 1-2 years of experience.

Primary Functions:

This position reports directly to the Communications Director and assists with all assigned communication efforts on behalf of the agency.

Key responsibilities include:

- Managing and producing the agency's internal newsletter (The Lorax).
- Leading the development and publication of MDEQ's Annual Report.
- Updating and maintaining content on the MDEQ website to ensure accuracy and accessibility.
- Regular news coverage reports.
- Supporting media relations by drafting press releases, coordinating interviews, and tracking media coverage.
- Assisting with the creation of digital content, including social media posts, graphics, videos, and podcasts.
- Ensuring all external messaging aligns with MDEQ's branding and strategic goals.
- Supporting agency-wide public relations initiatives, stakeholder engagement, and event coordination.